



## **WaiterPAD Ensures a VIP Experience at Hard Rock Cafe Calling Festival in Hyde Park, London**

*Live Nation selects WaiterPAD Handhelds for VIP tent wireless ordering for 3<sup>rd</sup> Consecutive Year*

Liverpool, UK – June 16, 2010 – TriniTEQ Limited, the UK subsidiary of Australia-based TriniTEQ International Pty Ltd and leading provider of handheld hospitality point of sale systems in Europe, announced today that its WaiterPAD hospitality handheld system was selected for the third consecutive year to be used at the Hyde Park summer music festival. The WaiterPAD handhelds are used during the festival to take orders and improve service in the VIP area. This year's festival, called Hard Rock Calling, features performances by Paul McCartney, Pearl Jam, and Stevie Wonder. Other artists scheduled to perform include Ben Harper, Crosby, Stills and Nash, Elvis Costello, Melissa Etheridge, Jamiroquai, and Crowded House. The three day festival will run Friday 25 June through Sunday 27 June in Hyde Park in London.

"We are honored to work with Live Nation once more at this year's Hard Rock Calling festival," noted Gary Smith, TriniTEQ's Managing Director of European Operations. "When first implemented for VIP area service in 2008, WaiterPAD immediately improved the turnaround and service for guests, trebling turnover and service speed. With WaiterPAD, service operations are more efficient where they matter the most. The result is important guests enjoying top notch performances and not waiting for service."

WaiterPAD is a complete handheld ordering system designed for hospitality. First deployed in Australia in 1999, WaiterPAD is used by thousands of major restaurants, bars, cafes, theaters and sporting venues around the world. WaiterPAD allows servers to transmit orders wirelessly from the table to the bar and kitchen, improving accuracy, turnaround time and service.

For more information on Hard Rock Calling, see:  
<http://www.hardrockcalling.co.uk/home/>

### **About TriniTEQ**

TriniTEQ is a global provider of WaiterPAD handheld POS solutions for restaurants, bars, hotels, theaters, sporting stadia, and other service markets. WaiterPAD is available bundled with WaiterPOS and select 3<sup>rd</sup> party POS systems. The company's headquarters are in Perth, Australia, with regional headquarters in Liverpool, UK and North America. For more information, please visit [www.triniteq.com](http://www.triniteq.com).

TriniTEQ, WaiterPAD and WaiterPOS are registered trademark of TriniTEQ International Pty Ltd. in Australia and in other countries. Other names mentioned herein may be trademarks of their respective owners.

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